

MINUTES

Regular Commission Meeting Commission Office, Large Conference Room 1200 Third Avenue, Suite 924, San Diego CA 92101 Monday, June 15, 2009

Commissioners Present

Colette Carson-Royston, Chair Claire Anderson Garet Clark Courtney Ann Coyle Robert Gleason Joanne Hayakawa Lew Klein Judy McDonald Bennett Peji Randy Robbins John Venekamp

Commissioners Absent

Victoria Reed
Dea Hurston
Sharletta Richardson
Lorin Stewart

Chair Colette Carson Royston called the regular meeting of the City of San Diego Commission for Arts and Culture (Commission) to order at 8:30 a.m.

I. <u>WELCOME AND INTRODUCTIONS</u>

Chair Colette Carson Royston welcomed Commission members and staff.

II. EXECUTIVE DIRECTOR'S REPORT

A. Technical Workshops

1. Survive and Thrive Initiative – Intro to Social Media Strategies

Victoria reported that the Commission along with the San Diego Foundation will host a social marketing workshop open to the arts and culture community on communication strategies.

- **2. Contracts and Reimbursement Workshop -** Victoria announced that the Contracts and Reimbursement Workshop was held on <u>June 4, 2009</u>, at the Reuben H. Fleet Science Center, in Balboa Park. Over 50 people were in attendance.
- 3. James Irvin Foundation's Creative Connections Fund Workshop Victoria also reported that on June 11, 2009, Proposal Writing Basics for Arts Organizations and How to Apply to the James Irvine Foundation's Creative Connections Fund information session was held at the Museum of Contemporary Art downtown San Diego. Over 50 people were in attendance.

B. Diversity Initiative Report

Victoria announced that the report will be ready for release next month. Staff will work with Commissioners to plan an event around the release.

C. FY2008 Economic and Community Impact Report

Victoria reported that the FY2008 Economic and Community Impact Report, which focuses on "jobs and working", was released at a Mayor's press conference on May 28, 2009, at the Old Globe's Tech Center. She thanked the Commissioners that were able to attend the event. Overall about 60 people attended.

III. CHAIR'S REPORT

A. Approval of Minutes

<u>A motion was made</u> to approve the minutes of the May 15, 2009 regular meeting of the City of San Diego Commission for Arts and Culture with the following corrections: Ben Hueso was a guest not Todd Gloria and Claire Anderson (not Courtney Ann Coyle) gave the goodwill visit report on behalf of Robert Gleason. Colette Carson Royston, Robert Gleason, Bennett Peji and JoAnne Hayakawa abstained from the vote as they were not present at the May 15, 2009 meeting. <u>The motion was approved by unanimous consent with changes.</u>

B. Announcements

Colette announced that Victoria Hamilton will be receiving the Selina Roberts Ottum award at the Americans for the Arts Conference this week. The award is given annually at the convention recognizing outstanding contributions in the local arts agency field.

C. Approve National Endowment for the Arts (NEA) Subgranting Application Victoria Hamilton gave an overview of the NEA's Subgranting program and grants process. She said that if the grant is approved there will be \$200,000 available for subgranting to arts and culture organizations, using the following criteria:

- Received funding from the Commission's Organizational Support Program in FY08, FY09 and Fv10,
- Received a rank of 4 and/or 4- during that time period,
- Demonstrated ability to serve underserved populations, such as those whose opportunities to experience the arts are limited by geography, ethnicity, economics or disability,
- Ability to demonstrate the capacity and willingness to meet the NEA's reporting requirements and the use of its acknowledgement statement and logo,
- Have met all City contract conditions and requirements during the most recent contract period, and;
- Only one application will be accepted per organization.

The Commission will utilize the established ranking system to determine sub-grant allocations. Courtney Ann Coyle recommended that diversity of budget size and discipline be included in the review process. Randy Robbins <u>made a motion</u> to approve the NEA Subgranting application process. Judy McDonald seconded the motion. **The motion passed unanimously.**

D. Approve NEA Subgranting Review Panel

Randy Robbins <u>made a motion</u> to approve the NEA Subgranting Review Panel which consists of no more than seven and no less than five Commissioners and includes the members of the Commission's Funding Committee plus any additional Commissioners appointed by the Commission Chair. Claire Anderson seconded the motion. <u>The</u> motion passed unanimously.

E. FY10 Budget

Colette Carson Royston announced the following final steps leading to FY2010 final budget adoption:

Monday, June 8, 2009 - Full Council decisions on final budget modifications.

Tuesday, June 9, 2009 - Mayor's veto period begins.

Tuesday, June 16, 2009 - Mayor's veto period ends.

Wednesday, <u>July 8, 2009</u> - Budget and Finance Committee review Appropriation Ordinance.

Monday, July 20, 2009 - First public hearing of Appropriation Ordinance.

Monday, July 27, 2009 - Second public hearing of Appropriation Ordinance.

1. Consultant Resources for Provision of Services - Victoria Hamilton gave a brief overview of the request for \$50,000 from the NEA for a direct grant. She said that the application targeted the need of collections management services for the City. Courtney Ann Coyle <u>made a motion</u> that since the management of the City's civic art collection is directed by the Municipal Code the Commission staff should explore options for providing collections management services. Claire Anderson seconded the motion. The motion passed unanimously.

IV. PUBLIC ART COMMITTEE REPORT

Randy Robbins announced that Christine Jones' last day with the Commission will be <u>June 30, 2009</u>. He acknowledged her accomplished during her tenure with the Commission.

Randy reported that the Quint Gallery is hosting an exhibition, *HOMING IN: An Exhibition of 50 San Diego Artists*, including Commissioner JoAnne Hayakawa, from May 20, 2009 to July 11, 2009.

Randy announced that the Commission is partnering with the New York-based Creative Capital Foundation to host a professional development workshop for San Diego artists of all disciplines titled "Making the Internet Work for You." The event is tentatively planned for late November or early December 2009.

Courtney Ann Coyle announced that the Port will be working with the San Diego Foundation on a public art component at Ruocco Park. The Ruocco family donated funds to the San Diego Foundation to develop this park.

Courtney also announced that the City Council appointed Lee Burdick, a partner with the San Diego law firm *Higgs, Fletcher & Mack*, as a Port Commissioner. She was appointed to fill the seat vacated by Laurie Black who resigned in April 2009.

Courtney reported that approximately 20 firms responded to the Port's Public Art Committee's *Request For Qualifications* (RFQ) seeking a consultant to revise the Port's Public Art Master Plan.

V. POLICY COMMITTEE UPDATE

Courtney Ann Coyle reported that the Policy Committee held two meetings, with another one scheduled for <u>July 6, 2009</u>, to review and restructure the Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) applications and guidelines.

VI. STRATEGIC OUTREACH & COMMUNICATIONS COMMITTEE REPORT A. Visibility Update – Claire Anderson

- 1. Commission meeting schedule Claire Anderson announced that the <u>July 17</u>, 2009 Commission meeting will be held in District 3 at the San Diego Air and Space Museum in Balboa Park. Robert Gleason graciously offered to facilitate a location for the December Commission meeting.
- **2. Goodwill visits -** Claire Anderson reported on a goodwill visit she made to the Compass Theatre.

VII. PUBLIC COMMENT

No public guests were in attendance.

VIII. ADJOURN COMMISSION MEETING

Chair Colette Carson Royston adjourned the meeting at 9:30 a.m.